

Two versions of a bio, each for different purposes

**Shortened “100 word” version (not exactly 100 words...but this is often a limit that is asked for in speaker bios):**

Pete Eckes is an award-winning expert model of entrepreneurship, leadership, and commitment to diversity. In his more than 20 years as an operations and merchandising executive, Eckes has revolutionized operations for each company where he’s worked. His accomplishments are recognized through him being a member of boards including the Arkansas Diversity Council, National Cattlemen’s Beef Association, National Pork Board and Global Beef Sustainability Council.

His community leadership includes creating Northwest Arkansas’ first youth lacrosse team, and serving on fundraiser boards such as the American Heart Association’s Heart Walk Executive Steering Committee; the Susan G. Komen for the Cure Race Committee; and the Bentonville High School Athletic Booster Board.

Eckes is an avid reader and active golfer. He loves exploring the outdoors with his wife of 23 years, Kim, and their three teenage to college-age children.

**Extended version (400+ words):**

Pete Eckes is an award-winning expert model of entrepreneurship, leadership, and commitment to diversity. In his more than 20 years as an operations and merchandising executive, Eckes has revolutionized operations within each company where he’s worked. His work is recognized through him being a member of boards such as the Arkansas Diversity Council, National Cattlemen’s Beef Association, National Pork Board and Global Beef Sustainability Council. He’s also served on various community boards including American Heart Association’s Heart Walk Executive Steering Committee, the Susan G. Komen for the Cure Race Committee, and the Bentonville High School Athletic Booster Board.

Through each of his endeavors, Eckes works to find solutions that bring success to all involved and he pays special attention towards fostering diversity.

“Everyone has an opportunity to contribute, but I’m not sure that everyone has the chance. Perhaps this will change,” he says.

As President and creator of Global Perishable Strategies, Eckes specializes in connecting professionals within the perishable food industry to increase revenue for all involved parties. His knowledge of the food industry and ability to network allows him to find a solution to any need. He has a very diverse knowledge of companies and how they work, which allows him to be a successful consultant for companies across the globe.

Eckes radically improved Wal-Mart’s meat program during his time as Senior Director of Business Development and Merchandise Manager over Meat and Seafood by bringing multiple departments together to generate, convey and execute innovative ideas for increasing profits. His success brought a 27-percent increase to Wal-Mart’s meat sales in less than three years, earning Eckes the Customer First Award from Wal-Mart Stores.

Eckes has held many other successful positions including President/Co-owner of Boulder Natural Solutions, which seeks energy alternatives for the perishable food industry; and director of marketing with various companies that do business internationally. Eckes also has many years of national sales experience, which helped developed his ability to work with people from all industries and backgrounds.

Commitment to family and community are vital for Eckes, who recognized the need for a lacrosse team and was instrumental in bringing the team into fruition. He has also served on various community fundraiser boards including the American Heart Association's Heart Walk Executive Steering Committee, the Susan G. Komen for the Cure Race Committee, and the Bentonville High School Athletic Booster Board.

An avid reader, Eckes says he reads "anything I can get my hands on" and he's an active golfer. He loves spending time with his wife of 23 years, Kim, and their three children: Justin, 19; Cody, 16; and Jordan, 13.