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On Time Logistics nearly doubling warehouse capacity, partnering with Banded for fulfillment

SPRINGDALE, Ark.--A Northwest Arkansas-based logistics company announced a major expansion and partnership Monday that will mean enhanced warehousing and fulfillment capabilities for current and potential customers of both companies involved.

On Time Logistics is moving from its approximately 25,000 square foot warehousing space on Emma Avenue to a 48,000 square foot building (40,000 square feet of warehousing and 8,000 of office and administrative space). The new location is at 1710 Powell Street, also in Springdale. OTL will now have nearly double the amount of warehousing space and almost double the amount of docks available. The move should be complete by the end of March.

This added capacity will make it possible for OTL to handle its new partnership with Banded, a hunting and outdoor gear company. OTL will manage all of the warehousing and order fulfillment for Banded included all the inbound and outbound orders for individuals and the brand's retail providers.

"We see this move as a great opportunity to grow the fulfillment side of our business in Northwest Arkansas," said Steve Jones, owner/founder of On Time Logistics. "Partnering with Banded Brands is a great step towards making this a reality."

According to the Banded Nation website, Banded Brands, Banded Nation and Maxx Outdoors recently developed agreements with Banded Holdings, Inc. to bring together all entities under one operating company. Banded Holdings is based in Fayetteville, Ark. The company will have an office in the Powell St. location as well.

More about On Time Logistics

On Time Logistics was founded in 2007 by Steve Jones and it offers services including warehousing and fulfillment, courier services, medical courier services, white glove service, last mile courier service, and other on-demand courier and delivery services. OTL is based in Springdale, Ark. and it has offices in Little Rock and Tulsa, Okla. Its primary service areas are Arkansas, Missouri, Oklahoma, and Kansas. OTL has four employees and 14 independent contract couriers.

More about Banded Holdings, Inc.

Banded Holdings is made up of Banded — the distributor of all Banded Brands waterfowl hunting and outdoor gear products, and Banded Nation — the producer of two outdoor hunting television shows, “The Fowl Life with Chad Belding” and “Dead Dog Walkin’.”

The combination of Banded companies under one common ownership and capital structure will provide continuity in the strategic direction of the company, access to capital for growth, and continued development of strategic partnerships.

The new company is managed by a seasoned group of business and waterfowl hunting and outdoor industry veterans: Chuck Browning, Chad Belding, Christian Curtis, Eric Larsgaard, Rick Frisch and Clay Belding.